

## Your Site: [www.incitrio.com](http://www.incitrio.com)

**Congratulations! You have received a score of 99/100.**

A website grade of **99/100** for **www.incitrio.com** means that of the millions of websites that have previously been evaluated, our algorithm has calculated that this site scores higher than **99%** of them in terms of its marketing effectiveness. The algorithm uses a proprietary blend of over 50 different variables, including search engine data, website structure, approximate traffic, site performance, and others.

Your blog has been found and has a score of 19.27. Your current post strategy needs to increase in frequency and you should make sure that your blog is indexed properly by social bookmarking sites, such as [Technorati](#). You have 94 indexed pages at this time. Inserting the proper Googlebot code on your pages will ensure that every page is crawled properly and indexed the first time. With 572 inbound links, you are way ahead of the game.

## Competitor Site Analysis: [www.jacobtyler.com](http://www.jacobtyler.com), [www.reddoor.biz](http://www.reddoor.biz)

**Uh oh! Your competitors are kicking your online butt.**

Looks like you're doing great, but your competitors are doing better than you in a couple areas. Keep an eye on your competition's inbound links and indexed pages as they are astronomically higher than yours. Keeping up with the Joneses will go a long way to making sure your site competes effectively online. One strategy to try would be boosting your blogging, each blog post counts as a page and that could be why they're sites look smaller on the outside but are actually much larger on the inside.

Site	Website Grade	Moz Rank	Google Indexed Pages	Traffic Rank	Blog Grade	Inbound Links	del.icio.us Bookmarks
<a href="http://www.incitrio.com">www.incitrio.com</a>	99	5	94	1,199,615	19	572	n/a
<a href="http://www.jacobtyler.com">www.jacobtyler.com</a>	95	6	565	439,184	21	8,640	-1
<a href="http://www.reddoor.biz">www.reddoor.biz</a>	99	6	1,510	185,928	75	6,388	-1

## Next Steps for Site Improvement

**Are you ready to Start Fresh?**

The experts at Incitrio are happy to help you take your website to the next level. Online marketing and SEO is a moving target in an ever-changing landscape. We can create an affordable, customized plan to ensure your site gets the traffic and sales leads you need to succeed. Give us a call at 858.202.1822 or email us at [seocalculator@incitrio.com](mailto:seocalculator@incitrio.com) if you'd like to receive a more in-depth review for your website and learn how you can leave your competition in the dust.